

key vocabulary

- » contagious
- » epidemic
- » immune
- » infect
- » inoculate
- » logo
- » maven
- » popular
- » profile
- » sensitive
- » social
- » spread
- » transmission
- » trigger
- » vandalism
- » wave

key idioms and slang

- » crime wave
- » float an idea
- » get a hold of
- » go through the roof
- » goes a long way
- » turn the tide
- » win someone over
- » word of mouth

key structure

Adverb clauses of result

That song was so popular that it sold a million downloads in just two weeks.

conversation starters

- » What is the current trend in American eating habits?
- » What do you think helped start this trend?
- » Can you name a pop culture trend that started overseas and came to America?
- » What things influence you to see a movie or read a book?
- » Do you consider yourself a trend setter, a trend follower or a trend resister? Why?

learning tools

Song

Jumping Someone Else's Train

The Cure

Movie

Mean Girls

Starring Lindsay Lohan and Rachel McAdams

Website

Trendhunter

<http://www.trendhunter.com>

